

**Peachtree City Convention and Visitors Bureau
Regular Scheduled Meeting
Board of Directors
October 17, 2018
9:00 AM
Visitor Center
244 City Circle, Suite 2000B**

I. Call to Order & Pledge of Allegiance

The Board of Directors of the Peachtree City Convention & Visitors Bureau, Inc (“the CVB”), met at the Visitor Center Meeting Room. Board Chairperson Rick Adlington called the meeting to order at 9:00 a.m. with the pledge of allegiance. Board members present were Paul Salvatore, J.H. Hooper and Patti Kadkhodaian. Staff present: Kym Hughes, Nikki Tyler, Eric Matos and Angie Uzynski

II. Announcements, Awards, Special Recognition –

Challenge Air Day – commended the CVB on the help with the event.

III. Public Comment –

Toming – looking forward to next Marketing Meeting.

Royer – updated on Superbowl. Bookings are coming in on a steady

Stream – Mato’s updated a regarding information from the AMTA meeting. A secondary NFL logo is coming down the in the future.

Rorie – gave an overview of what he was tasked in 2016 regarding the future plans for boards in the city. Explained that some changes were coming regarding the CVB Board. Reviewed some of the visions for Peachtree City.

IV. Approval of Minutes

September 19, 2018 Regular Scheduled Meeting Minutes

Kadkhodaian motioned to approve, Salvatore seconded, approved 4-0.

V. Old Agenda Items:

VI. New Agenda Items:

VII. Board/Staff Reports

Hughes – Reviews marketing efforts (ie TV Spot in Albany, Columbus & Savannah) for Hops & Props.

Reviewed grant for DragonBoat Race and how to work the event to make it a productive grant for future events.

Explained Mato’s sales report & explained why that report would move to Marketing meeting.

Uzynski –reviewed Revenue/Expenditure

Kadkhodaian – Kudos to Salvatore on his book.

Salvatore – new grandfather

Hooper – business as usual at Bulldog

Adlington motioned to adjourn Kadkhodain seconded. Approved unanimously. Vote 4-0

VIII. Adjournment 10:31 A.M.

Angela Uzynski, Recording Secretary

Rick Adlington, Chairperson

This agenda is subject to change at any time up to 24 hours prior to the scheduled meeting.

A quorum of the Peachtree City Mayor & Council may be in attendance.